



Between the Lines

The Inside Story

THE SCRIBBLER - PHIL DiDOMENICO'S WORDS TO LIVE BY.

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Today, of all days...

I recently read some excerpts from, "The Power of Moments: Why Certain Experiences Have Extraordinary Impact" by co-authors Chip & Dan Heath. It's all about creating life-changing moments and I would like to share some of their thoughts with you.

Try to break away from the mundane, seek out distinctive things, and inject personality and positive surprise into everyday occurrences. With our personal lives we should create defining moments to deepen our relationships, ask questions like, "What would constitute a perfect day for you?" or "What is your greatest accomplishment in your life?" WOW, just waiting for your answer I already feel closer to you and the folks that are reading this page at this moment. See... it works.

Will this theory work at the office? Let's see...

During my interview/conversations with folks that are looking to work for us I always end up talking about a personal situation in my life rather than asking the usual sometimes meaningless questions. This leads to a defining experience for them and often when I bump into folks years later they bring up our conversation with pride and best of all with loyalty. So, I know it works for me and has been for almost 40 years. Want to try it, of course you do. Stop answering with the same old, "I'm fine" when people ask how you are doing. Instead, talk about an issue you are dealing with, it will open a conversation. Let's make a New Year's resolution together, "this year's you" will make a commitment to open the lines of communication with each other, not only you and me but us with everyone else. Something I heard recently, "It is difficult to live in the present, pointless to live in the future and impossible to live in the past". Nothing creative happens except in the present moment. We have to live for today don't put this off as we do so often with resolutions.

Give others encouragement, generosity, and a friendly pat on the back.