



Between the Lines

The Inside Story

THE SCRIBBLER - PHIL DiDOMENICO'S WORDS TO LIVE BY.

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Great Expectations...

What are your expectations from the company? Beside the monetary aspect there is an emotional part that needs attention as well. What keeps you coming back day after day? We enter contest, drawings, lotteries we play slot machines and bet on everything from sports to what table we will be assigned at a restaurant. With these contest we know what the payoff will be, what to expect for our risk. Coming to work every day is not a risk, true, but we are making an investment and we do expect something in return, other than a pay check. Focus on what you're contributing besides being present every day. What are you doing to build and maintain our culture, our personality? Companies do behave in a distinctive way, but company personality doesn't come from nowhere...it comes from you, those that steer the company. The only thing that will bring true success is solid commitment. Your reward... self esteem, self confidence, sense of accomplishment and knowing that you are giving it you're all...being the best you can be. We are going through a catch-up period; we grew unexpectedly fast and now we are organizing, let's call it "orderly progress". We are bashing the competition by raising the bar for the industry; it shows our dominance with safety, innovation and our distinctive attitude toward our employees. I am so proud to be part of our team and the way we are absorbing our growth, you are surly an exceptionally talented group of dedicated folks that are making a positive difference in the lives of so many.

Will all this change the company, maybe, but will never change our culture, our personality. You have to create confidence in all that report to you. We can't predict the future but know that we are headed in the right direction.

"Life just gives you time and space...it's up to you to fill it"

**Fourteenth Commandment:
Thou Shalt bring forth a solid set of values with
internal substance.**